

Meghan Rothschild

SPOKESPERSON
MARKETING PROFESSIONAL
PUBLIC RELATIONS EXPERT
CANCER SURVIVOR
ENTREPRENEUR

ABOUT MEGHAN

Meghan Rothschild has over 15 years experience in Marketing and Public Relations. She has been a public speaker for over 14 years, specializing in topics such as social media, marketing strategy, public relations, melanoma survivorship, and living with endometriosis. She was featured in one of 2011's most shared YouTube videos called Dear 16 Year Old Me, and a national campaign for the American Academy of Dermatology. Her work in skin cancer awareness landed her an award from Cosmopolitan Magazine along side Kristen Bell and David Wright.



DEGREES EARNED

Bachelor of Arts
Communications
Roger Williams University

Masters of Science
Corporate Communications
Northeastern University

SPOKESPERSON WORK

IMPACT Melanoma
American Academy of Dermatology
Skin Cancer Foundation
SpeakEndo
Abbvie

AWARDS RECEIVED

Practice Safe Sun Award | Cosmopolitan Magazine
"40 Under 40" | Business West
"Leading Lady" | American Heart Association
Young Alumni Achievement | Roger Williams University
Telly Awards for "The Annoying Mole" PSA
2-Time Continued Excellence Nominee | Business West

LEADERSHIP ROLES

Board of Directors | American Women's College
Alumni Board of Directors | Roger Williams University
"40 Under 40" Award Judge | Business West

KEYNOTE PRESENTER

The BACCHUS Network
IMPACT Melanoma's Shades of Hope

FEATURED IN



meghan@chikmedia.us | 413.218.4994 | meghanrothschild.com

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Cumulative reach: 10,000+

MORE ON MEGHAN



Meghan is a multi award-winning professional, business owner, public speaker, and social influencer. As President and Owner of the marketing and public relations firm Chikmedia, she offers strategic marketing planning and creative PR services, with an emphasis on supporting female-run organizations and women business owners. She has been a public speaker for over 14 years, engaging audiences on topics such as social media, marketing strategy, public relations, women in business, melanoma survivorship, and living with endometriosis. Her speaking style is energetic, entertaining and educational all wrapped in one.

For the past 15 years, Rothschild has worked closely with IMPACT Melanoma, formerly the Melanoma Foundation of New England, as a board member and now serves as an official spokesperson for the organization. A melanoma survivor herself, she is a national advocate for awareness and prevention, having been featured in numerous media outlets such as Marie Claire Magazine, Fitness Magazine, Teen Vogue, WebMD, ABC World News, The Huffington Post, Associated Press, Inside Edition, NBC Nightly News and CNN, to name a few. She was featured in one of 2011's most shared YouTube videos called *Dear 16 Year Old Me*. Her work in skin cancer awareness landed her an award from Cosmopolitan Magazine along side Kristen Bell and David Wright.

Meghan is a regular contributor to The Rhode Show and WWLP's Mass Appeal, and is the Host of iHeart Radio's Pioneer Valley Communities, where she shares professional tips from social branding to lifestyle marketing and public relations strategies. She is also a Professor of Social Media, Personal Branding and PR Campaigns at Springfield College and Southern New Hampshire University.

Meghan's social savvy has lead to Influencer work for accounts such as Dunkin', Pride Stores and Loft, where she has acted as a paid spokesperson and product advocate for her enthusiastic following. Most recently, Meghan was featured as a Guest Blog Expert for TIZO Mineral Sunscreen and Skincare.

According to Brenda Canning of Springfield College, "Meghan's ability to engage a large audience is remarkable. Her presentations appeal to everyone in the room regardless of the demographics or diversity of the participants."

To book Meghan for your event or for media interviews please contact her at meghan@chikmedia.us or 413.218.4994.



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