

Meghan Rothschild

SPOKESPERSON
MARKETING PROFESSIONAL
PUBLIC RELATIONS EXPERT
CANCER SURVIVOR
ENTREPRENEUR

ABOUT MEGHAN

Meghan Rothschild has nearly 20 years experience in Marketing, Public Relations, and public speaking, specializing in topics such as social media, marketing strategy, public relations, melanoma survivorship, and living with endometriosis. She was featured in one of 2011's most shared YouTube videos called Dear 16 Year Old Me, and a national campaign for the American Academy of Dermatology. Her work in skin cancer awareness landed her an award from Cosmopolitan Magazine along side Kristen Bell and David Wright.



DEGREES EARNED

Bachelor of Arts | Communications
Roger Williams University

Masters | Corporate Communications
Northeastern University

SPOKESPERSON WORK

American Academy of Dermatology
Skin Cancer Foundation
SpeakEndo
Abbvie

INFLUENCER WORK

Dunkin' | Yankee Candle
Granny Squibb's | Vivilou
Organic Iced Tea | Wine Box Box
TiZO Skincare
Tru

AWARDS RECEIVED

Instagram Award | Ad Club of Western Massachusetts
Practice Safe Sun Award | Cosmopolitan Magazine
"40 Under 40" | Business West
"Leading Lady" | American Heart Association
Young Alumni Achievement | Roger Williams University
Telly Awards for "The Annoying Mole" PSA
3-Time Alumni Achievement Nominee | Business West

LEADERSHIP ROLES

Board Member | Ad Club of Western Massachusetts
Board of Directors | American Women's College
Alumni Board of Directors | Roger Williams University
"40 Under 40" Award Judge | Business West

KEYNOTE PRESENTER

The BACCHUS Network
IMPACT Melanoma's Shades of Hope

FEATURED IN



meghan@chikmedia.us | 413.218.4994 | meghanrothschild.com

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@outwithmeghan



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/Meghan.Rothschild



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@outwithmeghan



/MRothschild1

Cumulative reach: 30,000+

SOCIAL RATES

MONTHLY EXPOSURE

One Post	\$95
Two Posts	\$175
Four Posts	\$350
Eight Posts 2 Accounts	\$600
Giveaway	\$250 + prize
Story Single Frame	\$95
Story Multi-Frame (Up to 3)	\$250
Reel	\$325

APPEARANCE RATES

Event Up to 2 Hours	\$750 weekday rate
1 story prior to event	\$1,000 weekend rate + travel
1 post prior to event	
On-site coverage	
1 reel after to event	

TOTAL PACKAGE

- Filming session for reel or blog with professional videographer
- Blog feature on Chikmedia.us
- Placement on YouTube Channel
- Facebook post on both accounts
- Instagram post on both accounts
- Instagram story on both accounts
- Mention on LinkedIn, if applicable

\$1,250
weekday rate

\$1,500
weekend rate
+ travel

BOOKING NOTES

All social media bookings must be made at least one month in-advance. Travel bookings must be made six to eight weeks in advance. All bookings are subject to availability. Products must be supplied or reimbursed. Packages are based on one month of exposure, but can be spread across both platforms. No more than one post per week will be made on each account. Pricing subject to change based on additional usage.

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